

# internet<sup>®</sup> RETAILER

# TOP 500 GUIDE

## PM Digital: Top Search Engine Marketing Vendor 2011



Vendor	# of Retailers	Retailer Sales
In-house	313	n/a
iProspect	41	\$59,968,058,904
ChannelAdvisor	25	\$1,373,278,506
<b>PM Digital</b>	<b>20</b>	<b>\$10,378,075,538</b>
Rimm-Kaufman	15	\$4,304,955,761
Performics	13	\$2,900,300,325
GSI Commerce	13	\$1,526,373,022
Google	12	\$1,250,730,981
Yahoo	10	\$445,404,820
Kenshoo	9	\$7,623,094,249
iCrossing	8	\$4,735,842,162
MSN	8	\$1,161,004,650
Didit	8	\$1,051,096,959
360i	7	\$2,716,356,458
Efficient Frontier	7	\$2,000,105,031
eSearchVision	6	\$2,447,613,809